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You handle the medicine.  
We handle what comes after.

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[rainbow-meadow.org](https://rainbow-meadow.org)

Free grief tools for veterinary practices

# The Problem

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*Your client just lost their dog. They leave your office with a sympathy card and nothing else.*

**67%**

of pet owners report grief comparable  
to losing a family member

**0**

structured aftercare resources  
offered by most clinics

The gap between the hardest appointment and any real support is enormous. That gap is where Threshold lives.

# What Threshold Is

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A free, private grief companion platform. Built for the moment after the hardest appointment.

## **Guided Farewell Ritual**

A ten-minute ceremony rooted in the Rainbow Bridge story. Audio-guided. Private.

## **Personal Memory Space**

Prompted journaling, photo uploads, and a timeline of the life shared.

## **Quality-of-Life Tracker**

Daily check-ins for pets nearing end of life. Trend charts. Vet-shareable.

# The First Crossing

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A ten-minute guided farewell rooted in the Rainbow Bridge story.  
Private. Free. No login required.



- I     **Arrival**                    The world quiets.
  
- II    **The Reading**                The Rainbow Bridge poem, read aloud.
  
- III   **Remembrance**                Space for your words and silence.
  
- IV    **The Bell**                     A single tone carries the crossing.
  
- V     **Entrusting**                  The farewell is complete.

# Threshold Companion Space

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A private space for memories, preparation prompts, and daily QoL check-ins.

Free sign-in. No credit card. No trial period.

## **Pet Profiles**

Name, species, photo, birth and passing dates. A permanent digital record of the life shared.

## **Memory Journal**

Guided prompts that help clients capture what they never want to forget, on their own timeline.

## **Preparation Tools**

For pets nearing end of life: vet questions, final wishes, the practical things nobody wants to think about.

## **Remembrance Dates**

Automatic gentle reminders on birthdays, passing anniversaries, and custom dates.

# Grief & Aftercare Resources

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Everything your client needs, in one place. Curated. Current. No ads.

## **Crisis & Grief Support**

ASPCA Pet Loss Hotline, Tufts Pet Loss Support, local therapist directory

## **Aftercare Options**

Cremation, aquamation, and home burial guidance for Central Massachusetts

## **Memorial Products**

Curated memorial items, urns, keepsakes from vetted providers

## **End-of-Life Guidance**

Honest, practical articles on euthanasia decisions, what to expect, and quality of life

# How to Use It

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1

## Download the brochure

One-page handout with QR codes. Ready to print.

2

## Print it and place it

Waiting room, sympathy packet, or hand directly to a client.

3

## Done

No account. No software. No cost.

Download Now:

[Cinematic Brochure \(dark, premium feel\)](#)

[Print-Ready Brochure \(white, for standard printers\)](#)

Click either link above to download the PDF directly.

# Why This Works

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*Built in Oakham, MA by someone who watched his own vet struggle with this gap.*

## **Free forever**

No premium tier. No trial. No catch.

## **No ads, no data selling**

Grief is not a monetization opportunity.

## **Privacy-first**

No tracking pixels. No third-party analytics. No social sharing pressure.

## **No login required**

The ceremony and grief resources work without an account.

This is not a business. It is a utility, built because it should exist.



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# Get Started

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Vet Resources Page: [rainbow-meadow.org/for-veterinarians](https://rainbow-meadow.org/for-veterinarians)

Download Brochure (Dark): [Click to download PDF](#)

Download Brochure (Print): [Click to download PDF](#)

Questions: [rainbow-meadow.org/contact](https://rainbow-meadow.org/contact)

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*Amore Ducit*

Love Leads